

# The Wanamaker Store

## The Fashion Show

SPRING in earnest, at last; Spring by convention, by calendar and by thermometer and weather, unless the treacherous winds play us false again before this comes to your eyes. And, beyond all question or risk, Spring at Wanamaker's and a Spring Fashion Show in progress that has intense interest for every woman who cares what fashions are.

The best Millinery Display we have ever prepared is on view. The Spring Costumes, tailor-made and otherwise, are magnetic attractions. The Neckwear counters are showing everything that Paris knows of such goods. Candy Store and Toy Store and Book Store all sing "Easter" at you. Spring everywhere, and a showing of Spring things that you must see to know what is best, that you will enjoy seeing, for their own beauty; and a big, bright, brimming store to see them in.

**A First-Class Lining at About Half Price**  
"Marcelline" lining to sell at about half its worth. It's a bargain just in the nick of time.  
The goods are especially made for lining filmy fabrics, like grenadines, bareges and organdies. For these you want a fabric that combines a high, silky lustre with a soft finish, and adds the features of light weight and strength. This lining gives you all those advantages.

Colors offered are  
White, Cream, Pink, two shades of Maize, three shades of Green, four shades of Gray, two shades of Tan, and Cerise.  
And the price is NINE CENTS A YARD, instead of the regular 15c.

**Black Taffeta Waists**  
Strong favorites of yours evidently, judging by the way you take them home with you every time we tell of new arrivals here. Here are more:—

At \$4.50—Short waist of taffeta, full front, with clusters of cording running in points at intervals; pointed yoke and pointed collar; detachable corded collar.  
At \$5.50—Short waist, full front, with clusters of plaids around neck and row of cording below; yoke and pointed collar; detachable corded collar; fitted back; fitted sleeves and cuffs; detachable corded collar; detachable corded collar.  
At \$7.50—Full front waist of taffeta, running bias, fitted back, fitted sleeves and cuffs; detachable corded collar; detachable corded collar; detachable corded collar; detachable corded collar.

**Men's Spring Suits**  
Our Clothing Store offers so much that is worth talking about that selection is difficult. But to-day we take as texts three new patterns in men's Spring suits that have just come in. They are all in small checks, light colors and the new gray effects, with the popular velvet finish. Elsewhere you will pay \$20 for them. Our price is \$15 a suit. This offer is equalled by the value presented in the gray hair-line worsted sack suits. They are very desirable for business, both because of their color and their excellent wearing qualities. They are regular \$20 suits, too, but we offer them at \$15 each.

**Hosiery and Underwear**  
Goods for such weather as we hope will happen to-day and continue from now on. Spring goods for Spring weather, and consequently of interest.

**FOR MEN**  
At \$2.50 each—Pure Llama wool shirts and drawers; medium weight drawers in long or short length, with striped and reinforced waist; regular made and finished.  
At \$3.50 a pair—New styles of fancy cotton half hose in a great variety of stripes, embroidered fronts; checked and striped; cottons and also in striped line thread.

**FOR WOMEN**  
At \$2.50 each—Fine white cotton ribbed vests; high necks; also striped line thread; low necks; a splendid quality.  
At \$2.50 a pair—Fast black cotton and line thread stockings; elastic, durable, well made; cannot be matched under \$3.00.

**Wall Paper**  
An abundant gathering of new and beautiful patterns in Wall Papers awaits your inspection here. It is an unsurpassed collection of styles appropriate for all classes of residences. It includes an excellent variety of medium-priced papers for pretty and inexpensive decoration, and it has also a collection of high-class, exclusive and novel styles as few houses in this country can show.

Particular attention has been given to the new styles in Cretonnes, with paper to match, and the dyed bur-laps and textile wall-coverings.

We do the hanging ourselves, if you wish it, and advise you in the choosing if you care for advice. We will give you the help of a man of exceptional taste and ability in any problem of interior decoration that may present itself.

## Another Flurry in Handkerchiefs

An opportunity that comes but seldom, even here. A chance to buy handkerchiefs at retail for less than it cost to import them by the thousand dozen.

Why? Because the weavers dropped a thread here and there. Simply that and nothing more. And in many cases, not even that,—many are absolutely perfect.

All linen, of course,—this is Wanamaker's.  
Men's Hemstitched Handkerchiefs, regularly priced up to 75c. each.  
Women's Hemstitched Handkerchiefs, regularly priced up to 50c. each.

**Fancy Plates**  
After such a selling of plates as we have just had there are always many small lots left. We have gathered these up and placed them on one table for your convenience. The patterns and shapes are varied; the goods are French and Austrian china; bread and butter plates and tea plates. The price, during the sale, was 25c., which was about half the regular figure. To-day they are 15c. Each.

We have just displayed a lot of beautifully decorated tea and fruit plates—rims in solid colors, green and maroon, overlaid with a fine gold pattern—at 25c. each. They are the \$6 per dozen kind.

**Fancy China**  
Tea-pots, sugars, creams, plates, jugs, cups and saucers in a large assortment, but only a few of each kind. They are Austrian china, decorated in flowers and gold. We have no place for them and out they go at 25c. Each.

**Water Tumblers**  
A great shipment of thin blown tumblers has just come in. They are in a great variety of patterns, most of which we have regularly sold at \$1 a dozen. To-day the price is 40c. a Dozen.

**Library Bookcases**  
More than two hundred kinds are displayed in our Furniture Store. They are chiefly in golden oak and solid and imitation mahogany; although we have a few in the Flemish finish, and some in the still popular antique. Prices begin at \$5 and range upward to \$135 for the costliest. Some of these pieces have open fronts, others glass doors; some are fitted with sliding doors, and still others are made in combination with desks, giving two pieces of furniture in one. Here are a few hints of low and medium prices:—

At \$5.—In mahogany finish; 5 ft. high, 30 in. wide, 14 in. deep; open front; brass rod for curtain.  
At \$7.—In antique oak; 4 ft. 6 in. high, 42 in. wide, 14 in. deep; open front; brass rod for curtain.  
At \$8.—In mahogany finish; 5 ft. high, 42 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$10.—In golden oak; 5 ft. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$12.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$15.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.

At \$20.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$25.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$30.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$35.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$40.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.

At \$45.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$50.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$55.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$60.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$65.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.

At \$70.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$75.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$80.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$85.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$90.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.

At \$95.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$100.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$105.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$110.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$115.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.

At \$120.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$125.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$130.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.  
At \$135.—In golden oak; 4 ft. 6 in. high, 36 in. wide, 15 in. deep; open front; brass rod for curtain.

**JOHN WANAMAKER**  
Formerly A. T. Stewart & Co., Broadway, Fourth Avenue, Ninth and Tenth Streets.

## Amusements.

**"Bands Across the Sea."**  
Grand Tripartite Military Band Concert.  
Seventh Regiment Armory, March 25, 1899.  
**BRITISH GUARDS BAND.**  
Lieut. Dan Godfrey, Leader.  
**SEVENTH REGIMENT BAND.**  
Lieut. Dan Godfrey, Leader.  
**FIFTH ROYAL SCOTS PIPERS.**  
Lieut. Dan Godfrey, Leader.  
Dan Godfrey's Nautical Fantasia.  
England and America.

**Julien's Army Alliance.**  
Descriptive Battle in Music.  
Anglo-American Armies Triumphant.  
9,000 reserved seats. Price, \$1.00 each.  
For sale by McBride, 71 and 146 Broadway.  
Tyson & Co., Fifth Ave. Hotel; W. Miller, Equitable Building; Rullman, 111 Broadway; Tyson Theatre Ticket Co., and All Leading Hotels. Reserved seat and admission tickets sold at Park av. entrance to Armory on night of concert.

**EMPIRE THEATRE.** Broadway and 40th St.  
Charles Frohman, Manager.  
Evenings, 8:20. Matinee, 2:15.  
Charles Frohman Presents  
**"Another Empire Success."**  
"A DECIDED HIT."—Herald.  
**EMPIRE THEATRE COMPANY.**  
Presenting the famous comedy,  
**"LORD AND LADY ALICE."**  
By H. C. Carter, author of "Liberty Hall."

**GARRICK THEATRE.** 35th St., near Broadway.  
Evenings, 8:15. Matinee Saturday at 2.  
Mrs. Matinee April 2.  
Charles Frohman Presents  
**MRS. LESLIE CARTER.**  
of Pierre Berton & Charles Simon's five-act play,  
**"AN AMERICAN BOY."**  
Evenings 8:20. Matinee, 2:15.  
Charles Frohman, Manager.  
**MADISON SQUARE THEATRE.**  
100th St., March 31. Souvenirs.  
Charles Frohman Presents  
**"BECAUSE SHE LOVED HIM SO."**  
"THE LITTLE MINISTER OF PARCE."—Herald.

**GARDEN THEATRE.** 27th St. and Madison Av.  
Evenings, 8:20. Matinee, 2:15.  
Charles Frohman, Manager.  
**THE LAST CHAPTER.**  
Academy of Music.  
145 St. Irving Pl.  
E. G. Gilmore & Eugene Tompkins, Props. & Mgrs.  
LAST WEEK—**"HER ATONEMENT."**  
DAYS—**"THE OLD HOMESTEAD."**  
SUNDAY AFTERNOON AND EVENING.  
L. GODFREY & H. H. GODFREY'S BAND.  
Last 2 Nights. Last Matinee Saturday at 2.  
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## Amusements.

**CLOSES TO-MORROW NIGHT**  
MADISON SQUARE GARDEN.  
**Military Tournament.**  
Under Management Military Athletic League.  
NATIONAL GUARD NIGHT.  
Grand Review National Guard detachments, U. S. Army and Navy and Naval Militia, by GOV. ROOSEVELT. Landing and gun drill and battle exercises. Naval Militia, N. Y. Music ride, cavalry exercises and horsemanship, 3d U. S. Cavalry. Mounted platoon drill, 2d Battery, N. G. N. Y. Artillery drill and horsemanship, 5th Artillery, U. S. A. West Point Military Academy Cavalry detachment, rough riding and drill.  
ADMISSION, 50 CTS. OBSERVED SEATS, \$1.50.  
SPECIAL MAINLINE TO-MORROW, 2 O'CLOCK.  
Grand Military Programme. Cavalry, Artillery, Infantry.

**CARNEGIE HALL.**  
LAST CONCERT, Saturday Evening, March 25, at 8.  
**ORATORIO SOCIETY.**  
FRANK DANROCH, Conductor.  
"Grand Messe des Morts"  
Requiem.  
M. SALIGNAC.  
Grand Orchestra and 4 Additional Orchestras.  
Reserved seats, 75 cts. to \$1.50. Boxes, \$15.  
Now on sale at box office.

**METROPOLITAN OPERA HOUSE.**  
Last Week of the Grand Opera Season.  
Under the direction of Mr. Maurice Strakos.  
To-night, "Le Trouvère."—Nortida.  
Brenna, Jean and Ed. de Reszke and Bepi.  
To-morrow afternoon, "Le Trouvère."—Fant.  
Kraus, Messinger, Salza, Campanari, Pianon.  
To-morrow night at 8. Last performance at Pop. Price, 1-2-3-4-5-6-7-8-9-10.  
Sunday, March 26, 11:30. Matinee.  
Soprano—Miss. Sembrich. Tenor—M. Salignac. Bass—Bepi. Baritone—M. Salignac.  
STERNWAY & SONS PIANOS, 85.

**LYCEUM THEATRE.** Broadway and 40th St.  
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Academy of Music.  
145 St. Irving Pl.  
E. G. Gilmore & Eugene Tompkins, Props. & Mgrs.  
LAST WEEK—**"HER ATONEMENT."**  
DAYS—**"THE OLD HOMESTEAD."**  
SUNDAY AFTERNOON AND EVENING.  
L. GODFREY & H. H. GODFREY'S BAND.  
Last 2 Nights. Last Matinee Saturday at 2.  
Charles Frohman, Manager.  
**WALLACK'S THEATRE.** 27th St. and Madison Av.  
Evenings, 8:20. Matinee, 2:15.  
Charles Frohman, Manager.  
**THE LAST CHAPTER.**

**AMERICAN THEATRE.** Broadway and 40th St.  
Charles Frohman, Manager.  
Evenings, 8:20. Matinee, 2:15.  
Charles Frohman, Manager.  
**MADISON SQUARE THEATRE.**  
100th St., March 31. Souvenirs.  
Charles Frohman Presents  
**"BECAUSE SHE LOVED HIM SO."**  
"THE LITTLE MINISTER OF PARCE."—Herald.

# HEARN

West Fourteenth Street  
FRIDAY, AS USUAL, BARGAIN DAY.

Every week, from day to day, we look around to find those things that have not sold as rapidly as we would wish. . . Such, while new and still in fashion, we reduce to price that never fails to sell. . . Friday is the day reduction first is made— Oftentimes in an hour, so low the price, we sell as many of a lot of goods as have been sold in days before.

ABOVE ANNOUNCEMENT MADE BY US  
many years ago has since been strictly observed.

Offerings Are Realities, Not Pretences;  
SUCCESS OF THE DAY  
is due to Faithful fulfillment of promises.

There are those who claim originality whose Best Efforts are in pretending to follow us and our methods.

SOME FOLKS HAVE NO SHAME.

**DRESS GOODS AT FRIDAY PRICES**  
38 inch Shepherd Check—Bk. Blue, Brown, Green and White. . . . . 29  
40 inch All Wool Coat Cloths. . . . . 39  
44 inch Imported Basket Weave Plaid—spring colors—value 1.00. . . . . 49  
And in the finer  
44 inch Silk and Wool Novelty—new designs in choice Spring Colorings—Two dollar quality. . . . . 98  
NEW BLACK SILKS AT FRIDAY PRICES.  
Black Satin Figured Indian—22 inch. . . . . 29  
Black Brocade Satins and Taffetas. . . . . 49  
And in the finer  
Rich Satin Duchesse and Pointe de Soie—fully worth 1.75. . . . . 1.25

**NEW WASH DRESS FABRICS AT FRIDAY PRICES**  
Grenadine Stripe Batistes—all colors. 5%  
Emb'd Zephyrs—40 inch—grey only. 5%  
Fancy Non-shrinkable Flannelettes. 5%  
Fine Fancy Organdies—worth 16. . . . . 9%  
And in the finer  
Large assortment of Novelty Scotch Zephyrs—corded stripes, checks and plaids. . . . . 19  
NEW FLANNELS AT FRIDAY PRICES  
Heavy White Shaker Flannels. . . . . 3%  
Sutling and Shirting Tenth Mixtures. 19  
Light weight Fancy Flannels. . . . . 19  
And in the finer  
All Wool Cream Saxony Flannels—yard wide—value 44. . . . . 32

**NEW TRIMMINGS AT FRIDAY PRICES**  
Colored Silk Appliques, new shades. . . . . 19  
Sausage-like Knots and all shades. . . . . 9  
Black Silk Binding, gimp headings. . . . . 15  
And in the finer  
Black Spangled Bands—2 inches wide. . . . . 49  
Ornamental designs—2 inches wide. . . . . 49  
BED COVERINGS AT FRIDAY PRICES  
Full size Crochet Spreads—hemmed. . . . . 39  
Extra size Crochet—ready for use. . . . . 95  
Best quality—hand knit fringe. . . . . 1.25  
And in the finer  
Extra fine English Marcellines—latest designs—high raised figures. . . . . 2.98

**NEW LINENS AT FRIDAY PRICES**  
All Linen Damasks—72 inch. . . . . 49  
Satin Damask—8 pattern—72 inch. . . . . 68  
Turkey Red Damask—fast color. . . . . 19  
And in the finer